

ArtsRaise Conference 2023 Subsidy EOI Guidelines

creative
partnerships
australia

1. About the opportunity

[ArtsRaise](#) is a new arts and culture fundraising conference presented by Fundraising and Philanthropy (F&P).

The conference will gather arts fundraising professionals, sponsors, philanthropists, and foundations over two days in **Melbourne on 28 and 29 March 2023**.

Participants will learn fundraising best practices, inspirational case studies, emerging methods, thought leadership and more from some of Australia's leading arts and cultural organisations and practitioners.

As principal sponsor of the conference, Creative Partnerships Australia is excited to offer 20 complimentary registrations – one per arts organisation – to enable attendance at the conference. Applications for this opportunity will be accepted through an EOI process.

This opportunity covers the cost of registration only (value \$1496). It does not cover travel, accommodation or other expenses associated with attending the conference.

For more information and news about ArtsRaise Melbourne, visit the [website](#).

2. Eligibility criteria

A. Applicants must be:

- employed in a role that includes responsibility for fundraising or development.

B. Applicant organisations must:

- be based in Australia and carrying out most of their arts activity or practice within Australia;
- be a legally constituted entity (with an ABN);
- be registered as a not-for-profit organisation, as defined by the Australian Taxation Office (ATO)¹;
- have an annual turnover of less than \$5 million in the previous financial year;
- be operating with the primary purpose of providing arts and cultural opportunities for Australian artists and audiences;

This program will **not** accept EOI's from:

- organisations with an annual turnover of \$5 million or more.

After the conference, participants will be required to complete an evaluation of the outcomes of their experience and the value of the opportunity. Full participation in the evaluation process is a condition of accepting the subsidy. Participants will not be eligible for future CPA programs until this has been completed.

Timeline

EOI opens: 17 November at 12pm AEDT

EOI closes: 20 December at 12pm AEDT

Assessment: January 2023

Applicants notified: February 2023

ArtsRaise Melbourne: 28 – 29 March 2023

3. Assessment

All expressions of interest (EOI) must outline:

- Your organisation's primary purpose;
- Your organisation's fundraising activities and challenges;
- How you and your organisation would benefit from your attendance at ArtsRaise, and which particular sessions would be of benefit and why?

4. How to apply

Before you submit your EOI, read these guidelines thoroughly and contact our programs staff with any questions.




To start your EOI, [click here](#).

Your EOI can be saved and edited at any time until the deadline. Once submitted, you cannot make further edits or amendments.

5. Contacts

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¹ Definitions of not-for-profit entities may be found on the [ATO](#) and [ASIC](#) websites.