

Culture Business 2019 Subsidy Guidelines

creative
partnerships
australia

1. About the opportunity

[Culture Business: the Art of Fundraising](#), a leading conference for fundraising in the arts, is coming to Sydney this November.

The conference will gather arts fundraising professionals, sponsors, philanthropists, and foundations to discuss cutting-edge strategies and case studies in corporate sponsorship, philanthropy, organisational behaviour and alternate funding models.

As principal sponsors of the conference, Creative Partnerships Australia is excited to offer 20 complimentary passes – one per arts organisation - to attend the conference. Applications will be accepted through an EOI process.

This opportunity covers the cost of a full-priced pass (ticket) only. It does not cover travel, accommodation or other expenses associated with attending the conference.

For more information and news about Culture Business Sydney, visit the [website](#).

2. Eligibility criteria

A. Applicants must be:

- employed in a role that includes fundraising or development

B. Applicant organisations must:

- be based in Australia and carrying out most of their arts activity or practice within Australia
- be a legally constituted entity (with an ABN)
- be registered as a not-for-profit organisation, as defined by the Australian Taxation Office (ATO)¹
- have an annual turnover of less than \$5 million in the previous financial year
- be operating with the primary purpose of providing arts and cultural opportunities for Australian artists and audiences
- have an established fundraising program in place that has been running for a minimum of three years.

This program will **not** accept EOI's from:

- schools or tertiary training institutions

- organisations with an annual turnover of \$5 million or more
- organisations that received this subsidy to attend Culture Business in 2018

After the conference, participants will be required to complete an evaluation of the outcomes of their experience and the value of the opportunity. Full participation in the evaluation process is a condition of accepting the subsidy.

Timeline

EOI opens: Thurs 12 Sept at 12pm AEST

EOI closes: Tue 1 Oct at 5pm AEST

Assessment: 2 Oct to 10 Oct

Applicants notified: 11 Oct

Culture Business Sydney: 21 –22 November 2019

3. Assessment

All expressions of interest (EOI) must outline:

- Your organisation's primary purpose
- Your organisation's fundraising activities and challenges
- How you and your organisation would benefit from your attendance at Culture Business Sydney.

4. How to apply




Before you submit your EOI, read these guidelines thoroughly and contact our programs staff with any questions. To start your EOI, [click here](#).

Your EOI can be saved and edited at any time until the deadline. Once submitted, you cannot make further edits or amendments.

5. Contacts

03 9616 0321

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¹ Definitions of not-for-profit entities may be found on the [ATO](#) and [ASIC](#) websites.