

## **Creative Partnerships Awards 2021 Criteria**

*The Awards are open to all individuals from all Australian states and territories, showing leadership in private giving and arts partnerships in the fields of arts, philanthropy and business.*

### **Arts Leadership Award**

For an individual working in the arts and cultural sector who through their leadership, advocacy, practice and example has made an exceptional contribution to promoting private sector's investment into Australia's cultural life; demonstrating vision, commercial acumen and strategic thinking in their engagement with donors and business, and encouraging increased giving to the arts.

#### **Criteria**

1. The nominee has a strong record of leading and generating private sector investment in the arts.
2. The nominee's commitment to private sector partnerships has been sustained over a period of time.
3. The nominee is a recognised leader and advocate of arts investment and partnerships within the arts community, fostering engagement between donors and/or business and the arts.
4. The nominee's impact on the sustainability of the arts sector is recognised and acknowledged by donors and business.

### **Business Leadership Award**

For an individual working in the business sector who through their leadership, advocacy, practice and example has made an exceptional contribution to Australia's cultural life by fostering increased investment and engagement between business and the arts.

#### **Criteria**

1. The nominee has a strong record of leading and generating business investment in the arts.
2. The nominee's commitment to business partnerships with the arts has been sustained over a period of time.
3. The nominee is a recognised leader and advocate working within the business community to foster engagement between business and the arts.
4. The nominee's impact on the sustainability of the arts sector is recognised and acknowledged by the business and arts sectors.

### **Emerging Philanthropy Leadership Award**

For an individual who is new to the philanthropic sector (within the last five years) and whose leadership and contribution to the arts is shaping the future of philanthropy and private giving in Australia's cultural sector.

#### **Criteria**

1. The nominee's commitment to the arts has been sustained over the last five years.
2. The nominee has made a significant impact on the arts with their philanthropy over the last five years.
3. The nominee is recognised as a leader in changing attitudes towards the value of supporting the arts through personal leadership and advocacy.
4. The nominee's impact on the arts is recognised and acknowledged by the philanthropic and arts sectors.

### **Philanthropy Leadership Award**

For an individual, family, group, foundation or other entity that through their leadership, advocacy, practice and example has contributed significantly to the arts and encouraged philanthropic giving to the arts.

#### **Criteria**

1. The nominee has a strong record of philanthropic support for the arts.
2. The nominee's commitment to the arts has been sustained over a period of time.
3. The nominee is recognised as a leader in changing attitudes to the value of supporting the arts through personal leadership and advocacy.
4. The nominee's impact on the arts is recognised and acknowledged by the philanthropic and arts sectors.